

Cractiva Cractiva PT GAGAS MAHAKARYA INDONESIA

Company Profile





Table of Content.

How It Started

A brief explanation of the identity, background, and philosophy behind the establishment of HELLO CREATIVE as an innovative and solution-oriented creative studio.

What We Offer

A detailed overview of the services offered, ranging from graphic design, multimedia, creative planning, to digital UI/UX design.

This Is Our DNA

The principles and work culture that form the foundation of HELLO CREATIVE, ranging from creativity and collaboration to a strong focus on solutions.

Vision & Mission

The long-term statement and main objectives of the company in supporting clients both strategically and creatively.

Selected Works

Examples of projects and clients that have collaborated with HELLO CREATIVE, serving as proof of credibility and service flexibility.



Why Choose Us

The reasons and advantages that set us apart from other creative studios — from our working approach and team quality to the final design







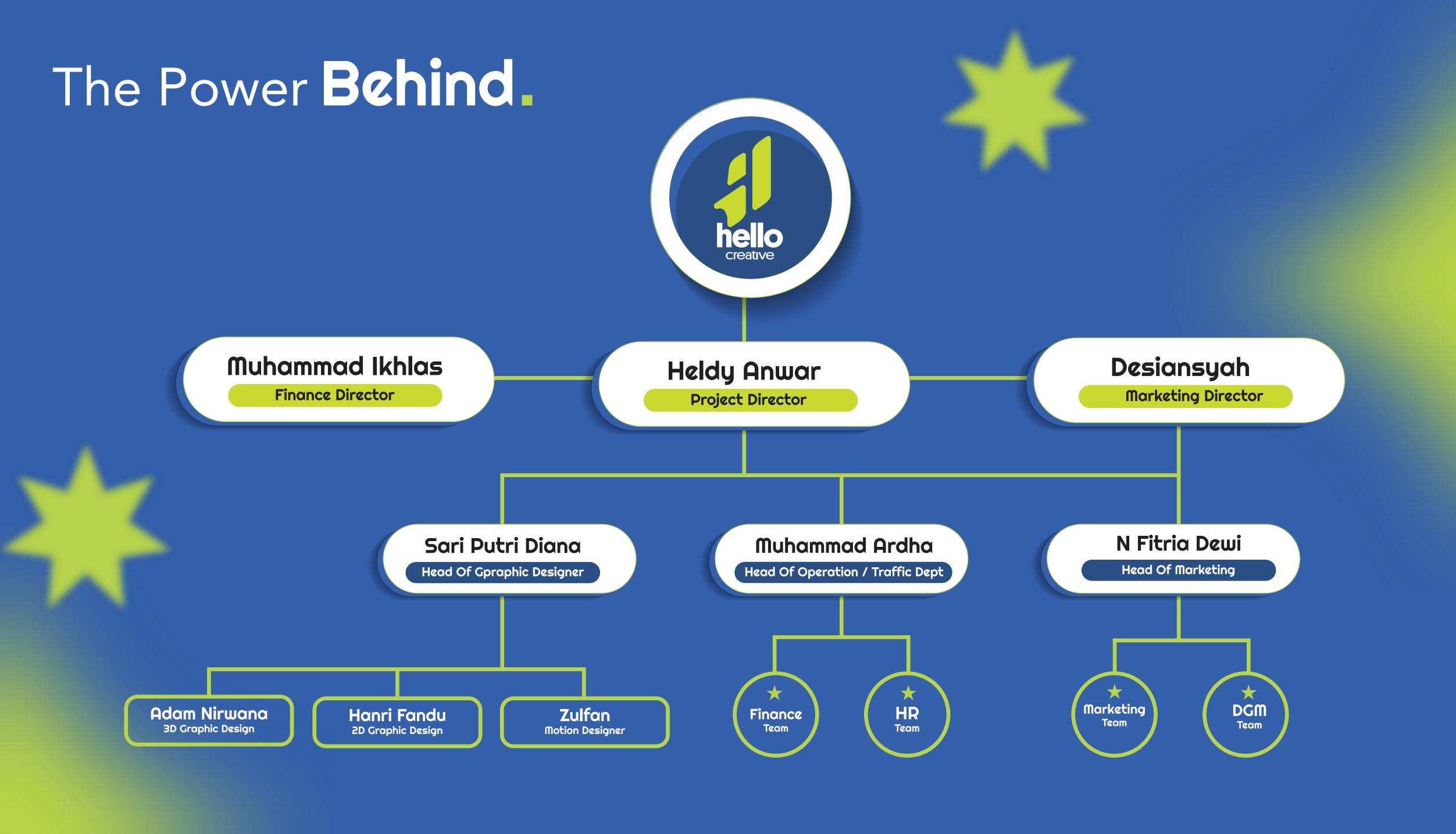
How it Started











Visual Creative Pax

We create powerful visual elements to strengthen brands, communication, and audience experiences.

- 2D & 3D Graphic Design
- 2D & 3D Animation
- Event Content Creation

Providing visual mapping services for events and

Media production services for commercial needs, live

- Content Production
- Technical Man Power

Broadcasting Pax

TV Commercial (TVC)

Post Production (SFX & VFX)

• Live Streaming

broadcasting, and post-production effects.

- Sclicing & Alignment
- Equipment

Lighting Production

Providing professional lighting services for events and performances with precise technical systems.

- Lighting Design
- Lighting Operator
- Lighting Programmer
- Timecode System

Event Organizer

Supporting event needs from planning to execution with a solid creative and multimedia team.

- Event Concept Development
- Event Production
- Multimedia & Technical Team

Web Development

User-friendly digital solutions and functional visual designs for websites and applications.

- UI Design Pax
- UX Design Pax
- Web Development

Video Mapping

concerts.



The values that shape everything we do.

At HELLO CREATIVE, we believe that identity is not just about logos and colors — it's about who we are, how we work, and why we do what we do. This is our DNA.





Vision	Delivering high-quality designs with professional standards.
Mission	Delivering designs and visual content that are not only attractive, but also strategic and functional.
	 Becoming a creative partner for clients in building identity, communication, and visual experiences. Developing a collaborative, adaptive, and value-driven work ecosystem. Continuously experimenting and innovating in technology, media, and creative approaches. Inspiring local and global markets through bold and meaningful design.

Hello Creative Selected Uork

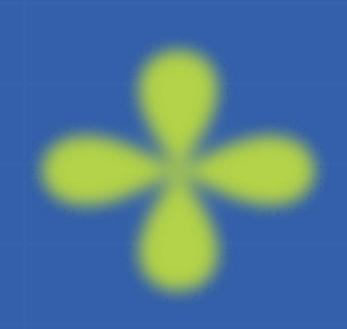
Visual Creative Pax

- 2D & 3D Graphic Design
- 2D & 3D Animation
- Event Content Creation

Ford GIIAS 2025

Booth Design

The Ford stage design at GIIAS presents a modern and grand concept with a large rigging structure adorned with dramatic lighting, creating a premium and futuristic atmosphere. The booth is equipped with a Ford vehicle display area, a comfortable lounge for visitors, a merchandise corner, and an interactive game corner that offers a driving simulation experience. The layout is designed to be spacious, open, and easily accessible, allowing visitors to enjoy every area with ease.







View 1



View 2

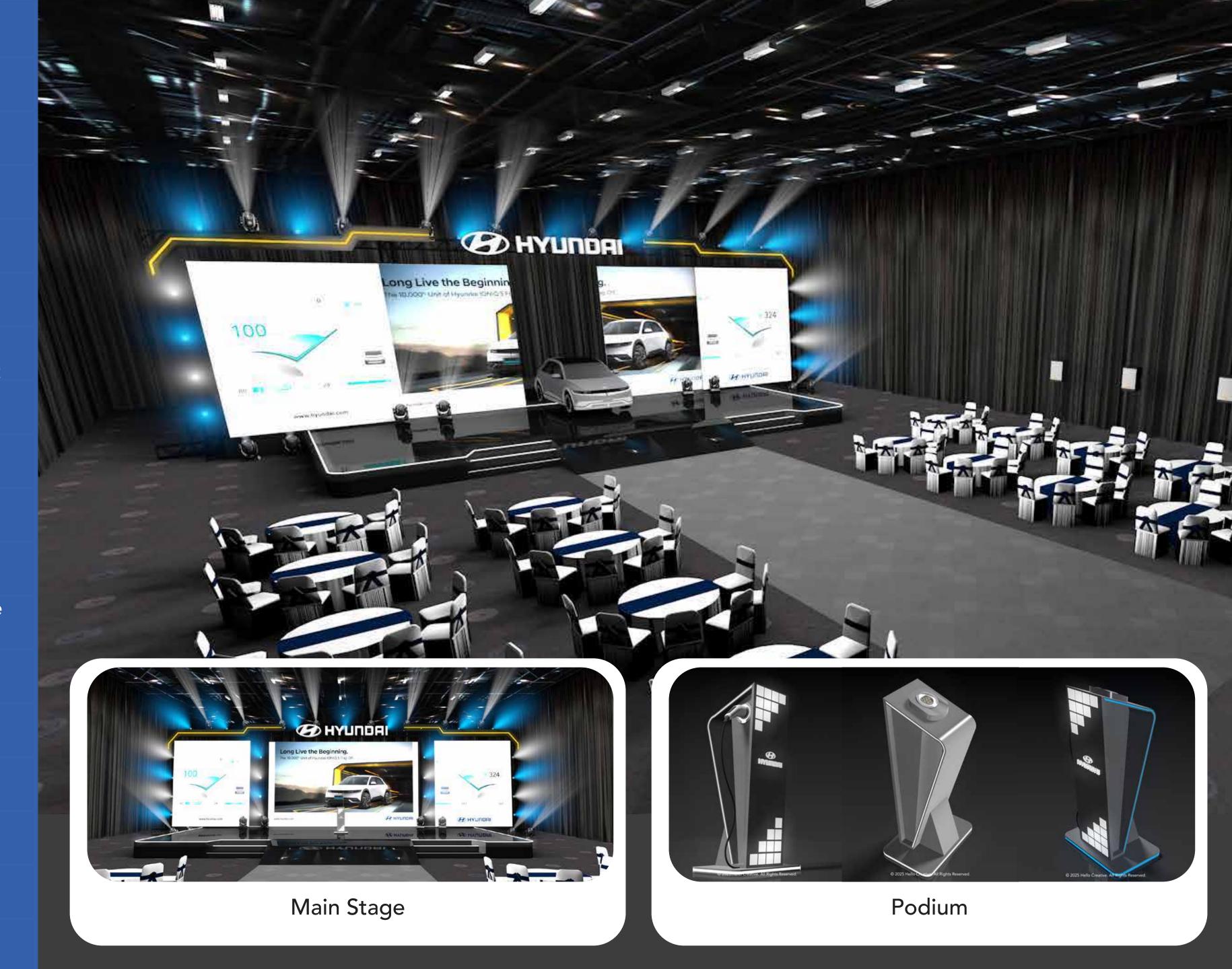
Hyunday Ioniq 5

Stage Design

Collaborated with **BCP Event**

The Hyundai Ioniq 5 stage design presents a modern and futuristic concept that highlights electric vehicle technology. The main stage is equipped with a large LED screen displaying product visuals and technology information in an engaging way. A neatly arranged seating area with a round table format creates a comfortable and exclusive atmosphere for invited guests. Additional elements, such as a modern-style podium, further reinforce the premium impression of the entire event.

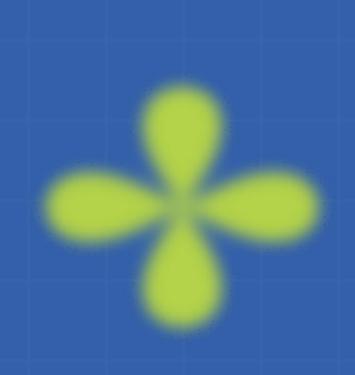




Techno Camon 20 5G Premier Launch

Booth Design

The Techno Camon 20 5G Premier Launch booth was designed with a futuristic and elegant concept, combining blue, white, and striking LED lighting to create a premium impression. The booth structure features modern geometric shapes that emphasize the high-tech identity of the showcased product.



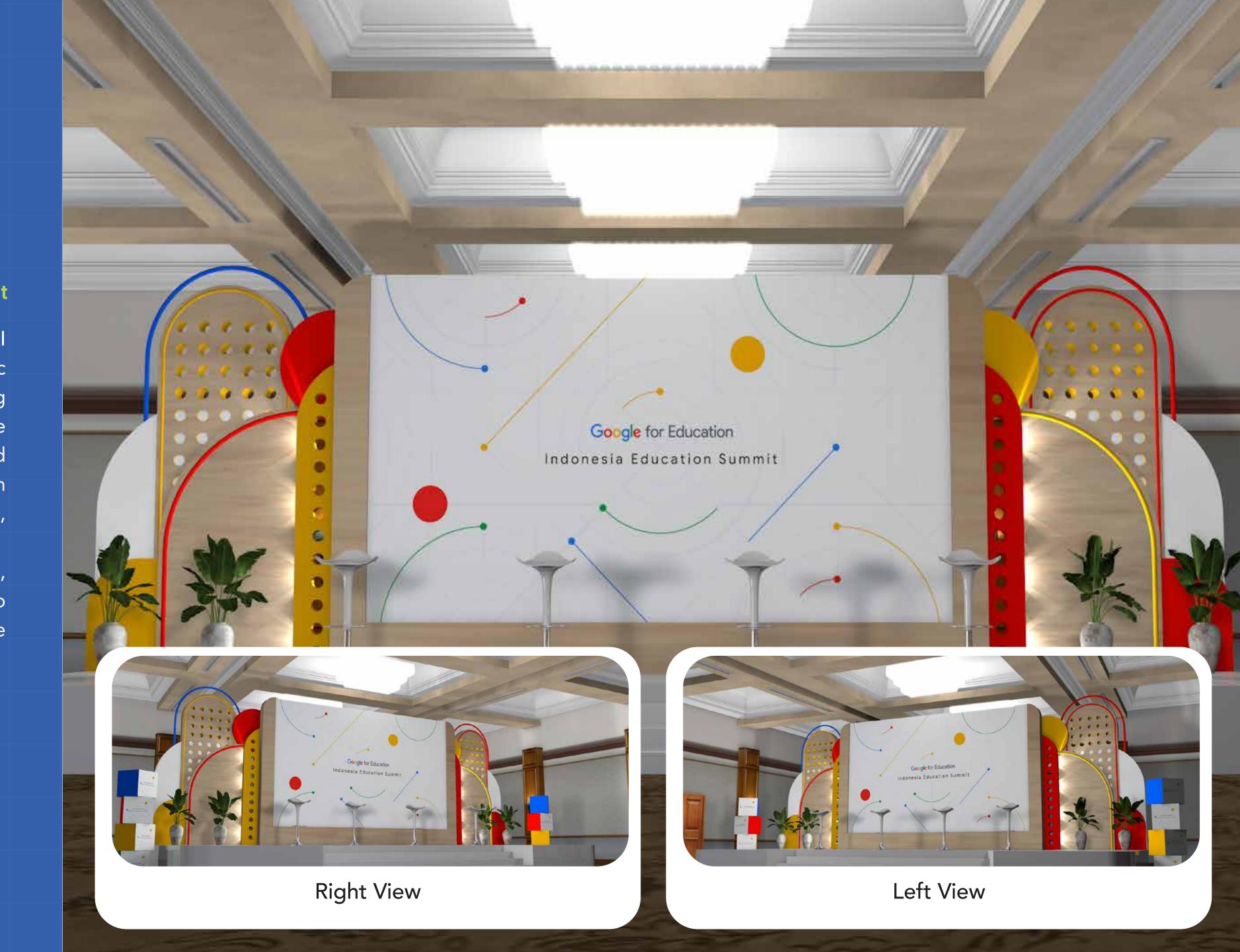


Google Education Al Connect

Main Stage

Collaborated with Gala Events Management

The main stage of Google Education AI Connect was designed with a futuristic and educational ambiance, combining Google's signature colors and line patterns that represent connectivity and innovation in education. Equipped with an informative backdrop, discussion area, and vibrant decorative elements on both sides, the stage created a modern, welcoming, and inspiring atmosphere to support interactions throughout the education summit in Indonesia.



Mandiri WOW Festival .

Main Stage

Collaborated with Gala Events Management

The main stage of the Mandiri WOW Festival was designed with a grand and colorful appearance to create a lively and energetic visual experience. A large "WOW" element served as the centerpiece of the stage, enhanced by dynamic lighting effects and a massive LED screen that displayed event information in an engaging way. The stage layout ensured optimal visibility from multiple viewing angles.









Left View

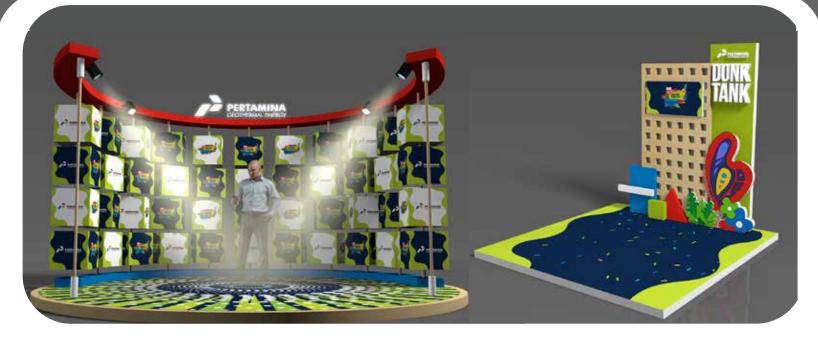
Pertamina Geothermal

Stage Design

The Pertamina Geothermal stage design showcased a dynamic and modern concept that represented renewable energy. The main stage was dominated by layered geometric shapes, combined with eco-themed decorations and bright green accents symbolizing the spirit of green energy. The stage backdrop highlighted the message "Energize Your Life" and reinforced the commitment to supporting a sustainable future. Every area of the stage and supporting booths was designed to be both engaging and photogenic.







Detail 1



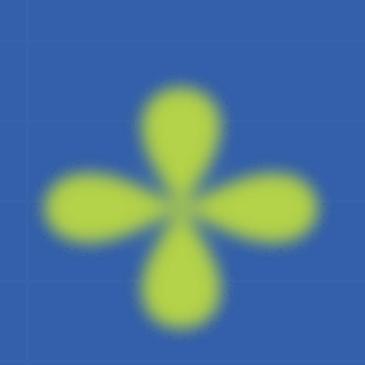
Detail 2

Astra Townhall

Main Stage

Collaborated with **Blind**

The main stage layout design for Astra Town Hall Bali 2025 features a modern and elegant concept infused with iconic Nusantara architectural elements. Visual details such as domed structures and curved ornaments add a local touch that blends harmoniously with the corporate-themed backdrop. The stage is arranged symmetrically with a comfortable seating area, creating a professional yet welcoming atmosphere for all event participants.





Viu.

Booth Design

Collaborated with **Blind**

The Viu booth design showcased a modern and minimalist concept. The booth featured a gallery of Viu's flagship film and series posters, neatly arranged to capture visitors' attention. The space was equipped with an interaction table and comfortable seating, creating a relaxed atmosphere for discussions or simply taking a break. Its open design and easy access allowed visitors to enjoy every part of the booth while delivering an engaging and representative visual experience of the Viu brand.









Astro.

Booth Design

Collaborated with Gala Event Management

The Astro booth at Astra Town Hall Bali 2025 featured an engaging and interactive mini-store concept, highlighting Astro's brand identity as a quick shopping service within minutes. Designed to resemble a modern store, the booth incorporated visual elements filled with illustrations of everyday products, creating a dynamic and attractive impression. This area served as an engaging spot for visitors while reinforcing Astro's message of fast and convenient shopping.









View 2

Baliwein .

Booth Design

Collaborated with Ninenineone

The Baliwein booth design presented a warm atmosphere with dominant wooden materials, creating a natural yet elegant impression. Visual elements such as a mini bar, wine bottle displays, and comfortable seating areas were designed to provide an interactive experience for visitors. A unique photobooth featuring traditional character costumes added visual appeal, while the booth layout was strategically arranged to facilitate interaction.





Filma Inspirasi Indonesia

Booth Design

The Filma Inspirasi Indonesia booth design showcased a bright and welcoming atmosphere with dominant yellow and white tones, reflecting the Filma brand identity. The booth featured attractive product displays, an interaction table for visitors, and a spin wheel game that enhanced appeal and boosted engagement. Its open and accessible structure allowed entry from multiple sides, creating a dynamic, modern environment that encouraged active visitor participation.





Samsung Experience

Booth Design

Collaborated with **Brilian Indonesia**

Booth Samsung Experience menghadirkan konsep rumah pintar modern dengan nuansa biru-putih yang elegan. Terdiri dari area Smarthings dan Experience Area, booth ini menampilkan integrasi produk Samsung dalam kehidupan sehari-hari secara interaktif dan immersive.



Grab Jajarans Festival

Booth Design

The Grab booth at Jajarans Festival featured a modern design with Grab's signature green, combined with warm wooden accents and attractive lighting. Equipped with a service desk, a Ramadan product promotion area, and eye-catching visual elements on both sides, the booth was designed to capture visitors' attention while delivering an enjoyable and interactive experience.



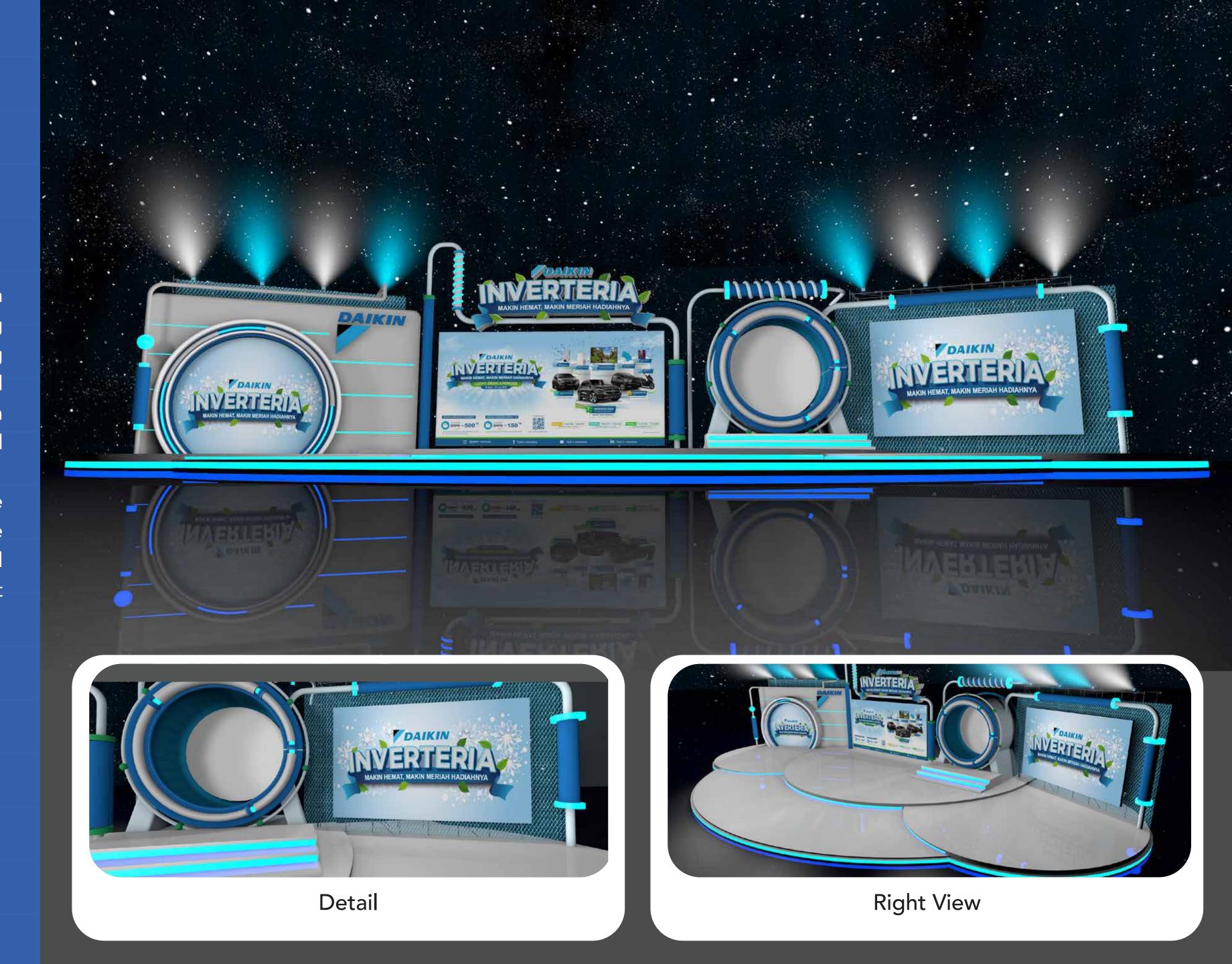


Daikin .

Stage Design

The Daikin Inverteria stage design carried a futuristic and modern concept, representing innovative energy-efficient air conditioning technology. The main stage was dominated by layered circular geometric structures with a dynamic form, combined with blue and white lighting to create a sophisticated and refreshing ambiance. Every part of the stage and supporting booths was designed to be engaging and photogenic, making it ideal for interactive activities and event documentation.

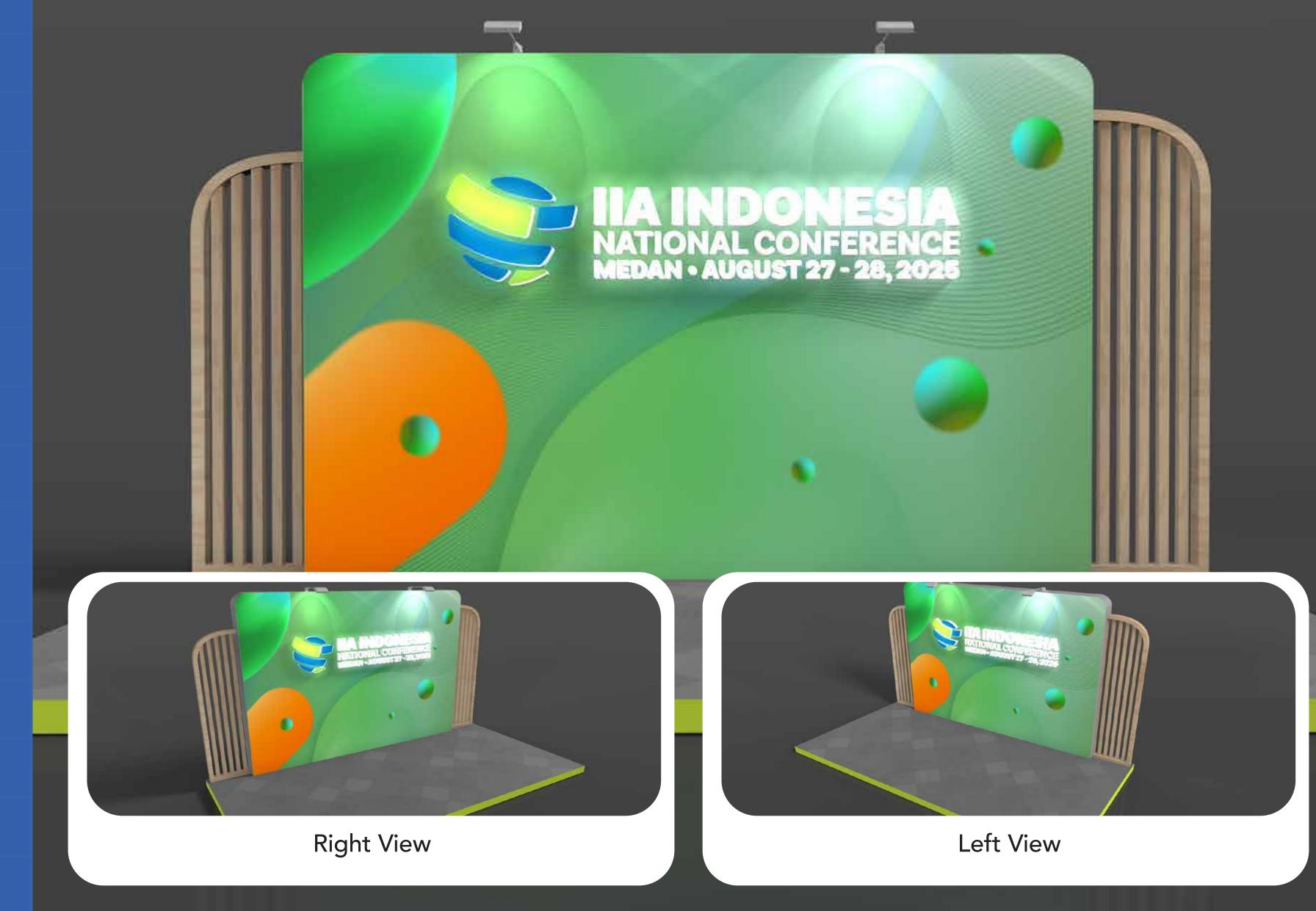




IIA Indonesia National Coference

Photo Wall

This photowall design was specially created to support the IIA Indonesia National Conference, held in Medan on August 27–28, 2025. Adopting a modern and professional theme, the photowall features dynamic green, blue, and orange tones along with 3D graphic elements that convey a futuristic and energetic impression.



IIA Indonesia National Coference

Main Stage

This main stage was designed in a modern, futuristic, and elegant style to support the IIA Indonesia National Conference on August 27–28, 2025, in Medan. The backdrop features dynamic 3D graphic elements in green, blue, and orange, reflecting the visual identity of the conference.



IIA Indonesia National Coference

Booth Design

The booth design for the IIA Indonesia National Conference adopted a modern and modular concept with flexible box-shaped structures, showcasing a combination of green, orange, and blue in line with the event's branding. The booth featured a large central display panel, a seating area for interaction, as well as Platinum and Exhibitor Booth variants designed to provide maximum visibility and convenient branding opportunities for exhibitors.





BRImo Festival Activation 2025

Booth Design

Collaborated with Gala Events Management

The BRImo Festival Activation 2025 booth featured a futuristic and playful design, dominated by BRImo's signature bright blue and complemented by a friendly mascot character. Equipped with digital screens, an interaction area, and attractive photo spots, the booth was designed to reinforce the "Easy & Versatile" branding while creating a fun and engaging experience for festival visitors.

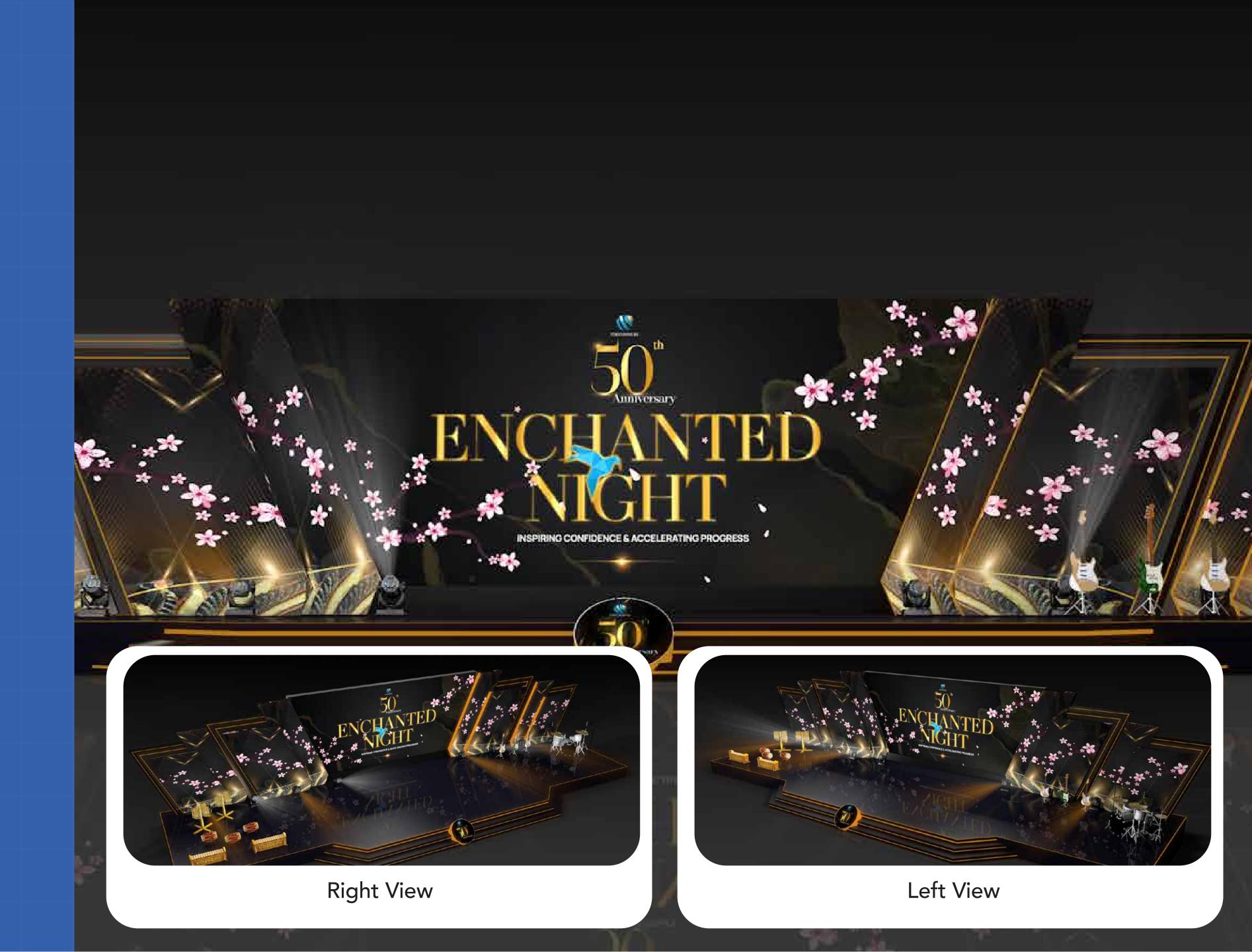




50th Anniversary Tokio Marine

Stage Design

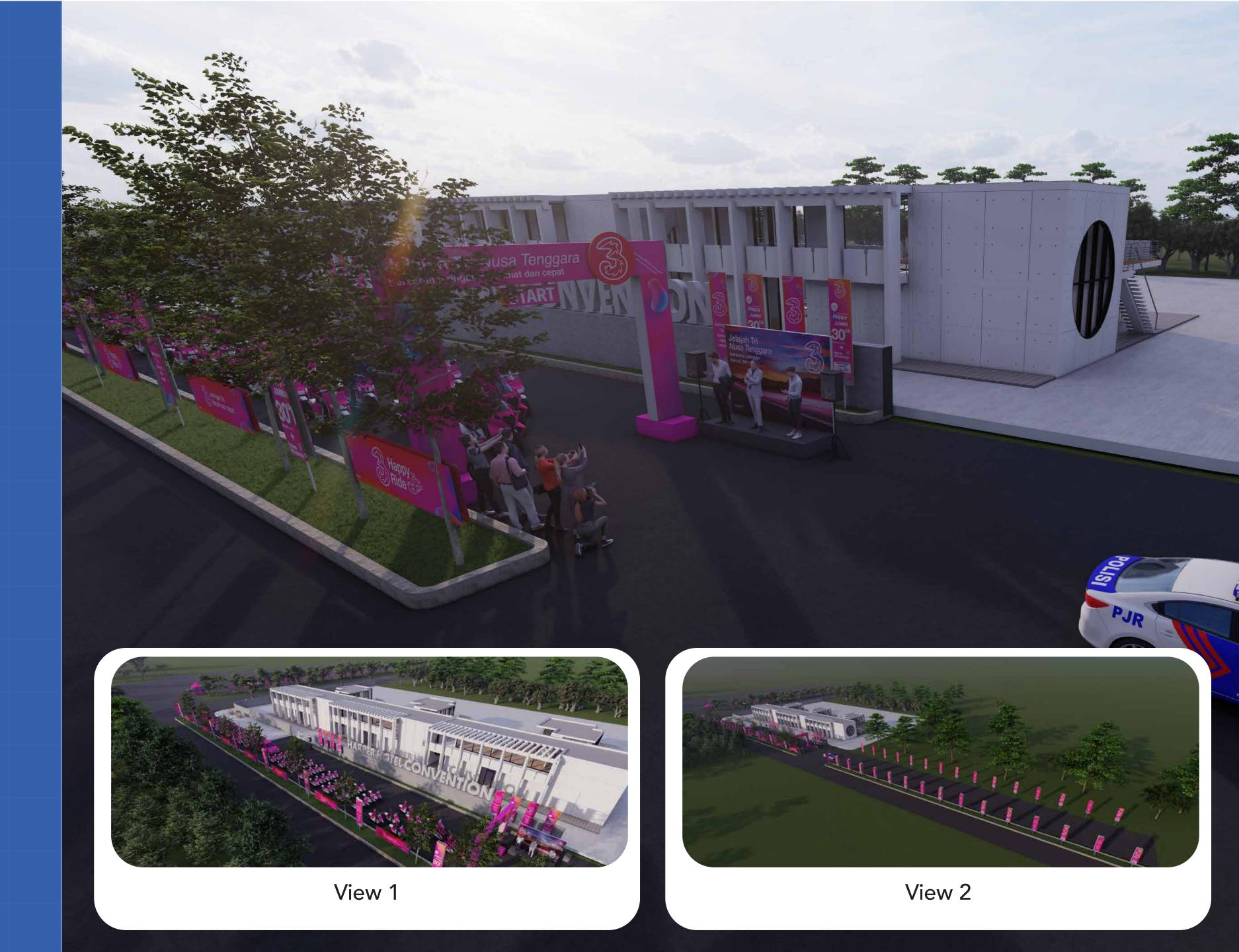
The 50th Anniversary stage design of Tokio Marine embraced the theme "Enchanted Night" with an elegant and glamorous ambiance. Dominated by black and gold tones combined with sakura floral ornaments, it created a luxurious and magical impression. The stage structure was designed symmetrically, enhanced with dramatic lighting and premium visual touches to elevate the grandeur and sophistication of the celebration.



Jelajah Tri Nusa Tenggara.

Layout Design

The layout design of Jelajah Tri Nusa Tenggara featured a festive starting area with bright pink visual elements, an iconic gate, and rows of flags lining the route. The area was neatly and strategically arranged, creating a lively atmosphere that welcomed participants with the spirit of exploring the Nusa Tenggara region.



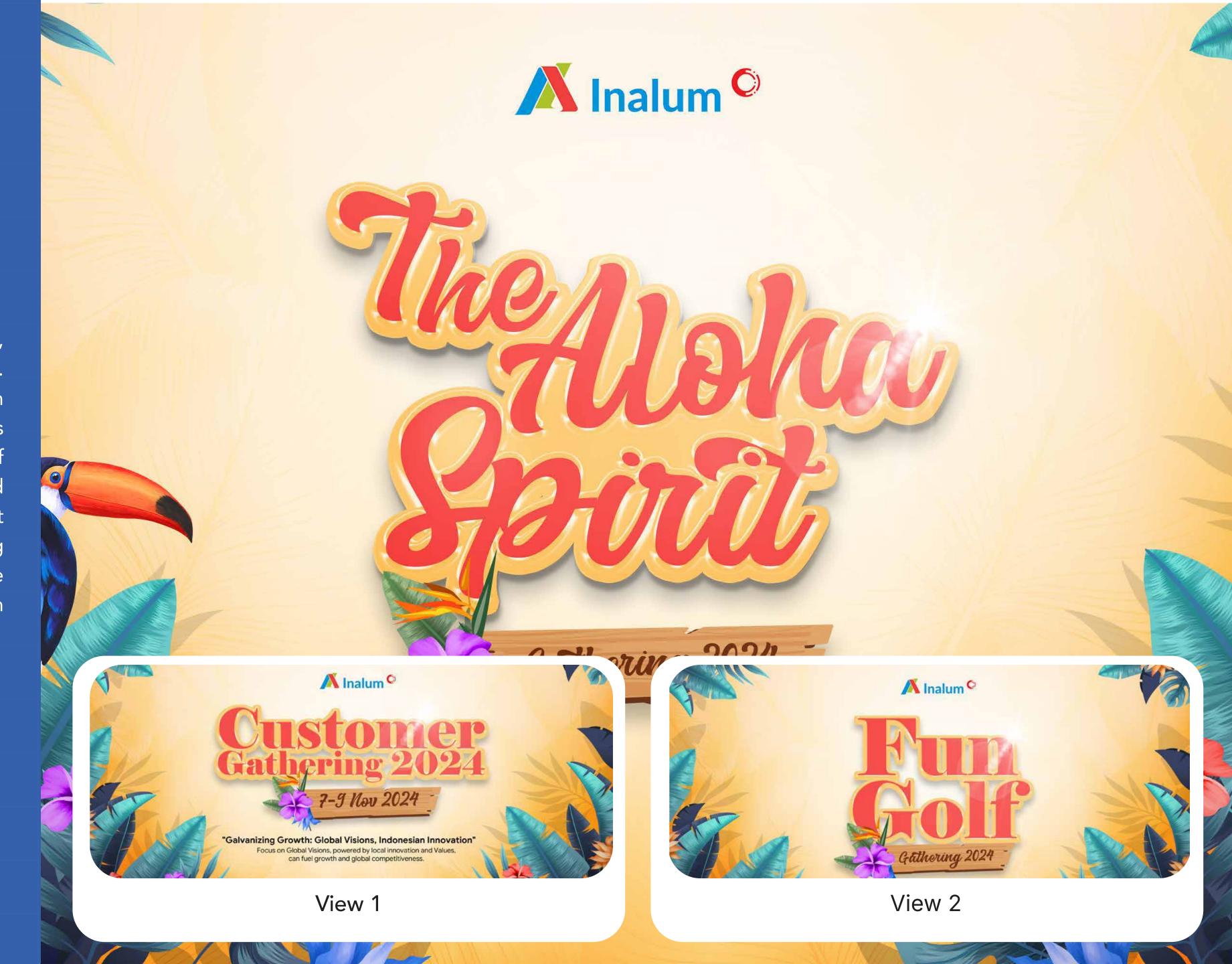
Inalim Gathering 2024

Key Visual

Collaborated with Ninenineone

Inalum Gathering 2024 embraced a warm, cheerful, and exotic tropical ambiance. Visual elements such as tropical birds, lush leaves, and brightly colored flowers reinforced the Aloha concept, full of togetherness and joy. The main stage and event area were designed with consistent visuals, highlighting fresh and inviting tropical elements. A relaxed yet exclusive atmosphere was created through modern décor and layout design.





Electrochestra Tiga Masa

Motion Graphic

This motion graphic video showcases a striking blend of retro-modern visuals, dominated by bold red and sun-yellow tones as the backdrop, creating a dynamic and energetic atmosphere. The design style embraces the "three eras" concept with bold visuals, rough textures, and tropical touches such as large leaves that bring a lively and captivating impression.



Electrochestra Tiga Masa

Motion Graphic

This visual presents a futuristic and modern vibe with dominant electric blue tones and striking neon lighting. Featuring the word "ELECTROCHESTRA" in glowing yellow LED-style typography as the backdrop, the design creates a grand and energetic EDM stage atmosphere.





Electrochestra Tiga Masa

Motion Graphic

Collaborated with **Blind**

Carrying a modern vibe with gradients of purple, blue, and neon pink, this visual represents a blend of elegance and musical power. The futuristic backdrop, combined with neon typography reading "ELECTROCHESTRA," evokes the grand atmosphere of a digital concert.

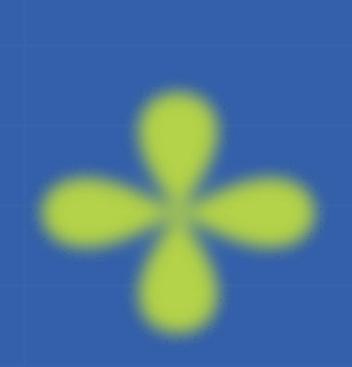


Toyota Leader Of Change

Motion Graphic & 3D Design

Collaborated with **Blind**

This project integrates immersive motion graphics with a futuristic 3D stage design themed "Leaders of Change." Adopting a high-tech visual approach, the Toyota stage featured blue light beams, modern structures, and a large LED screen showcasing motion graphics themed around transformation and automotive innovation.





Inalum Alumunium Talks ...

Key Visual

The key visual for Inalum Aluminum Talks 2024 is designed with a futuristic and elegant concept, combining shades of blue and black to convey a high-tech and professional impression. The design incorporates modern geometric elements that create a dynamic look, with futuristic touches reflecting the identity of the aluminum industry. This strong visual composition aims to reinforce the premium and innovative image of the event, which will take place in Bali on November 7–9, 2024.







Variant 2

Jakarta Geopolitical Forum

Key Visual

Jakarta Geopolitical Forum VII 2024 adopts a dynamic and professional concept, reflecting the event's overarching theme of addressing geo-maritime resilience challenges in the Indo-Pacific region. The visual design incorporates global elements with an integrated world map, creating a modern and international impression. This design aims to highlight the importance of Indonesia's role, along with other nations, in discussing geopolitical issues at the international level.



Access for Handbook







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PAMA Internova

Key Visual

PAMA Internova is designed to celebrate the company's 30-year journey with the theme of transformation and perfection. The visual reflects PAMA's dedication to creating perfect and sustainable solutions.



Jayaboard Anniversary

Key Visual

Jayaboard proudly celebrates its 30th Anniversary on 24 November 2023, marking three decades of growth, innovation, and dedication to sustainability. This milestone reflects Jayaboard's consistent commitment to providing high-quality solutions for the building materials industry while embracing environmentally responsible practices. Through continuous transformation and innovation, Jayaboard strengthens its role as a trusted partner in shaping a better and more sustainable future.



OCBS Proprty {artners

E-Invitation

This e-invitation is designed with a modern and dynamic concept. Bright red, blue, and green colors are combined with striking visual elements, such as the image of Project Pop, to create a fun and engaging atmosphere. The design also features a QR code for RSVP and further information, along with event details such as location, time, and dress code—providing an interactive and easily accessible experience.







Landscape

OCBS Proprty {artners

Key Visual

The OCBC Property Partners Event 2023 carries a cheerful and energetic concept, featuring striking design elements in vibrant colors. The dominant use of red, combined with visual elements such as a disco ball and neon gradients, creates a modern and dynamic impression. Bold, brightly colored typography on "Property Partners" emphasizes the event's identity, which focuses on collaboration within the property industry.



Hello Creative Selected Uork

Collaborated with **BLIND**

Lighting Production

- Lighting Design
- Lighting Operator
- Lighting Programmer
- Timecode System

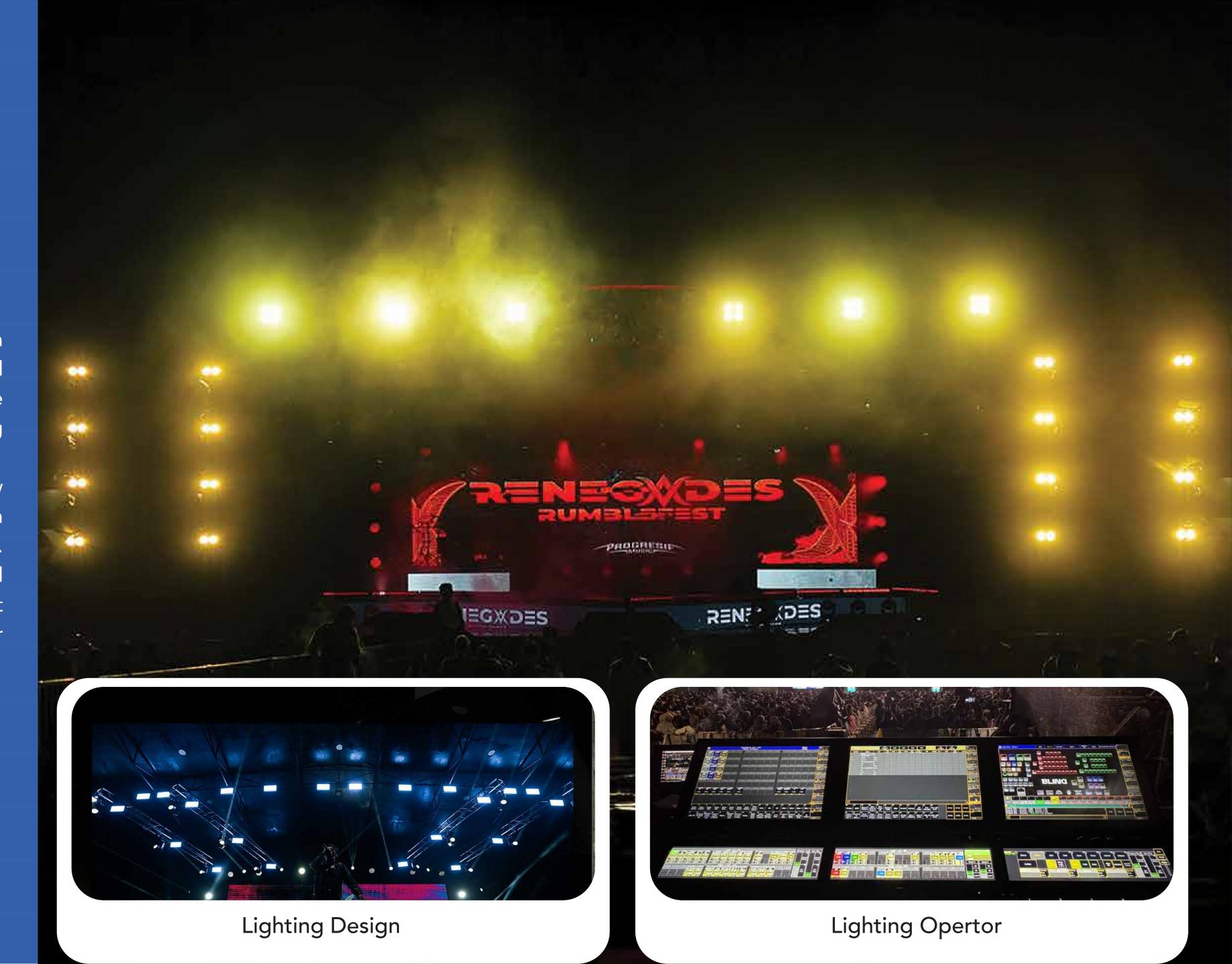
Rumblefest 510 Renegates Tour

Lighting Production

Collaborated with **Blind**

Delivering professional lighting production services designed to create a stunning and dynamic visual atmosphere throughout the event. With detailed and precise lighting planning, the team ensured every light sequence aligned seamlessly with the flow of the program and music, providing an immersive experience for the audience. Supported by experienced operators and the latest lighting technology, the event successfully showcased a spectacular performance.





RAN.

Lighting Production

Collaborated with **Blind**

For RAN's performance, the stage setup was enhanced by a grand lighting system integrated with a timecode system, delivering dynamic and precise visual synchronization.

With the support of a skilled lighting programmer, every light sequence flawlessly followed the rhythm of the music, creating a lively and captivating atmosphere for the audience throughout the show. This combination of technology and creativity provided an energetic and unforgettable concert experience.



Hello Creative Selected Uork

Collaborated with GAGAS IDEA

Event Management

- Event Concept Development
- Event Production
- Multimedia & Technical Team

PATRONS Business Briefieng.

Event Management

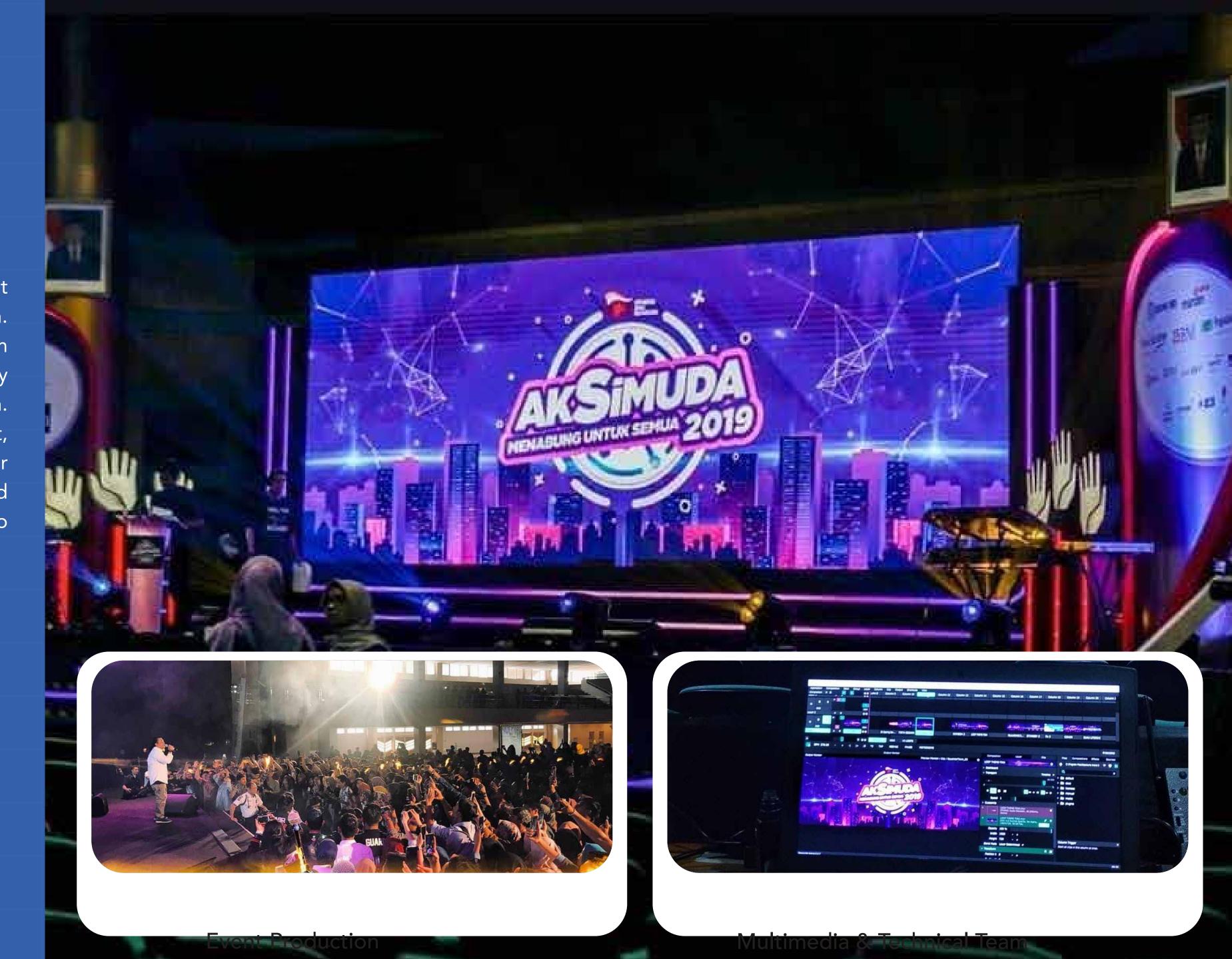
A formal and professional atmosphere is created through a well-organized stage setup and informative, structured visuals. The event is designed to deliver business information clearly to participants through structured presentations, supported by audiovisual facilities. With adequate comfortable room arrangements and a conducive environment, briefing the successfully provides effective an experience for all participants in absorbing the material presented.



OJK Aksimuda

Event Management

Providing professional event management services with precise and on-time execution. Through thorough planning, the team ensures every detail is delivered flawlessly and runs smoothly from start to finish. Backed by experienced technical support, the event successfully creates a spectacular experience for both participants and audiences—from the production stage to the development of a solid event concept.



LPS Monas Half Marathon

Event Management

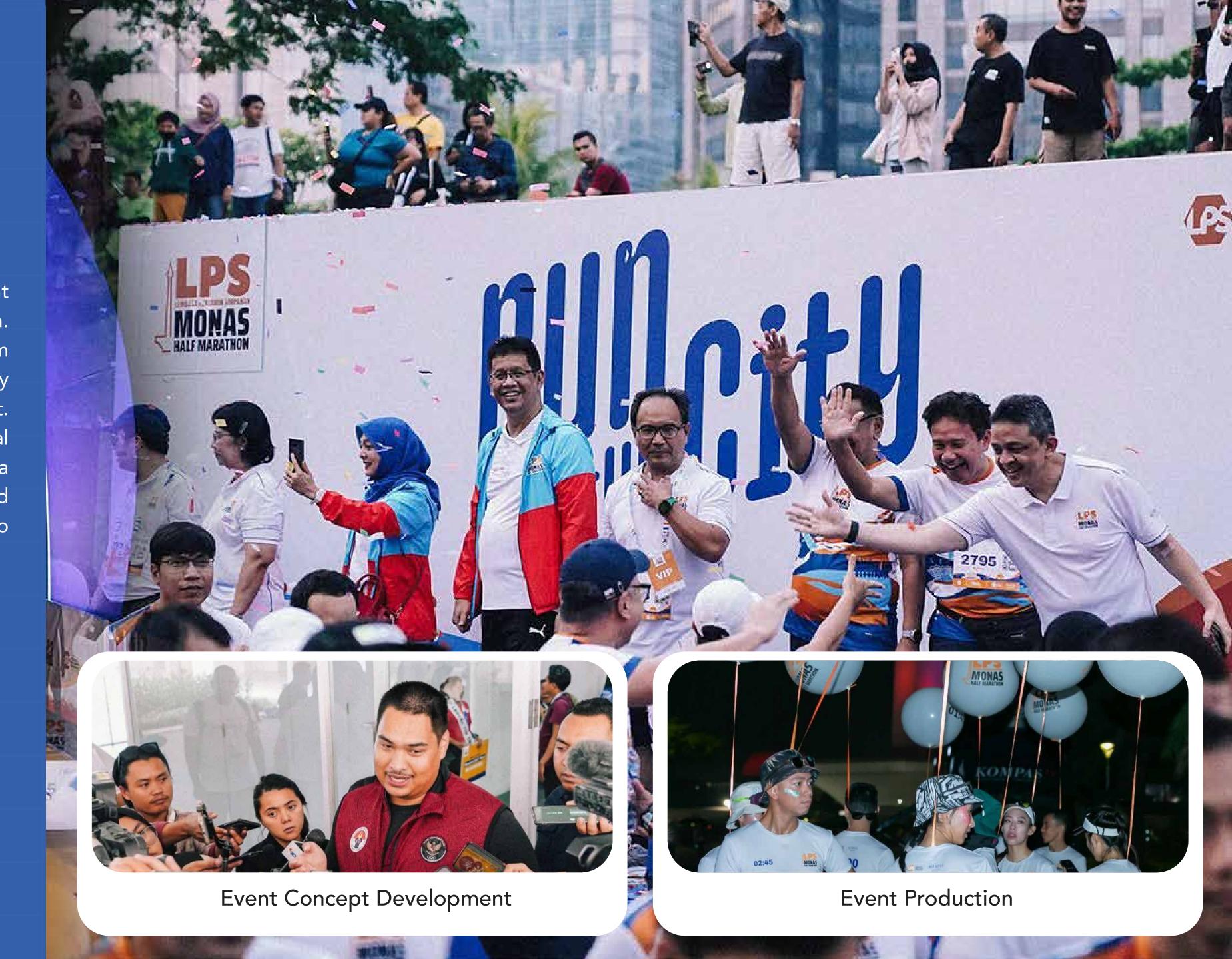
Delivering professional event management services with precise and on-time execution. Through meticulous planning, the team ensures every detail is executed flawlessly and runs smoothly throughout the event. With the support of experienced technical expertise, the event successfully creates a spectacular experience for participants and audiences alike—from production stages to the development of a solid event concept.



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Hello Creative Selected Uork

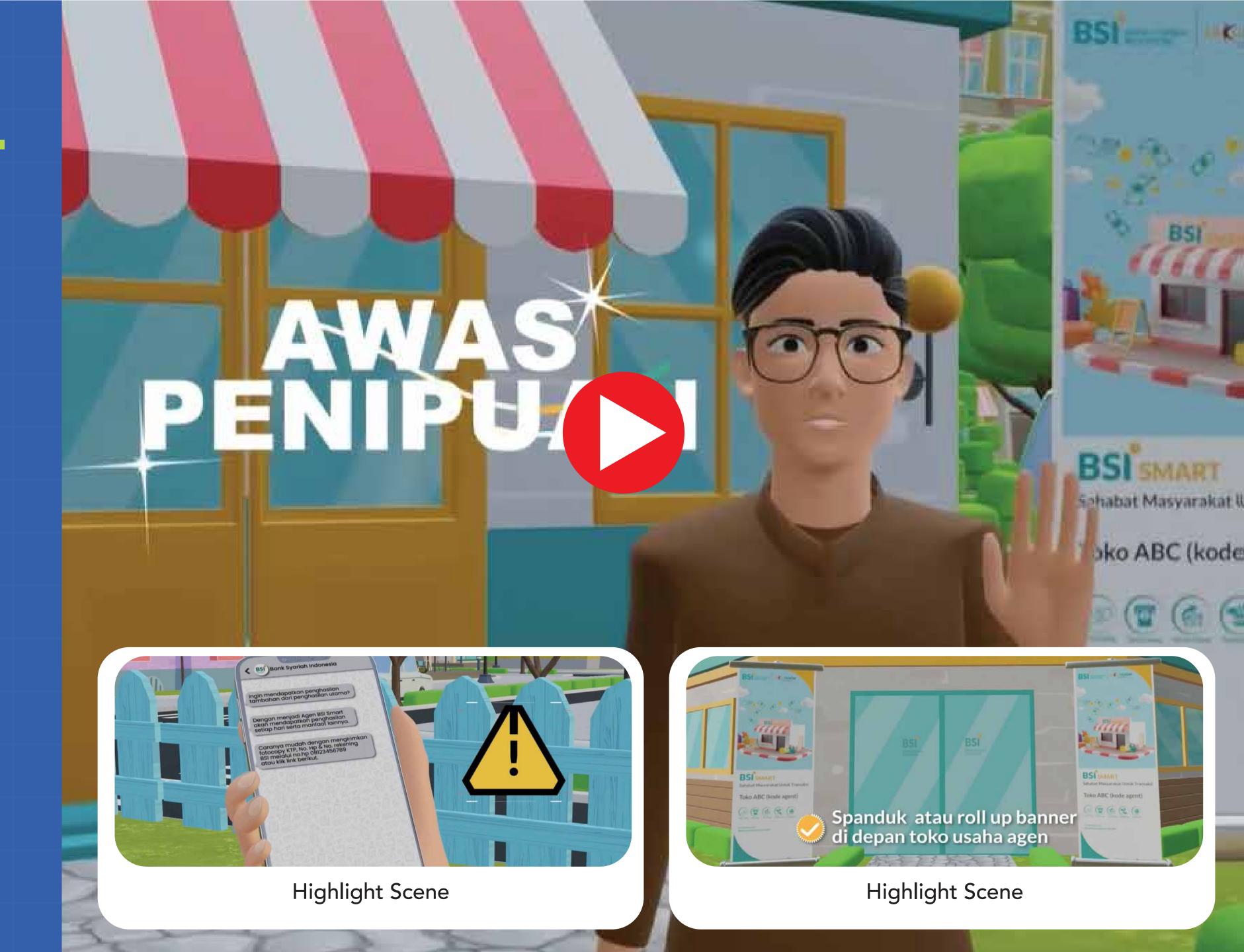
Broadcasting Pax

- TV Commercial (TVC)
- Live Streaming
- Post Production (SFX & VFX)

Public Service Announcment BSI

3D Animasi

This 3D Public Service Announcement animation for BSI features educational characters, a fraud conversation simulation, and the key traits of official agents. The video aims to raise public awareness of the growing prevalence of digital fraud schemes.



Daikin Inverteria

Motion Graphic

The Daikin Inverteria motion graphic showcased a grand and energetic atmosphere with dynamic visuals, light effects, and engaging product highlights. The concept "The More You Save, The More Rewards You Get" was delivered interactively, reinforcing Daikin's image as an energy-efficient choice with an attractive promotional program.



Bank Syariah Indonesia

Television Commercial

This television campaign by Bank Syariah Indonesia highlights BSI's commitment to delivering modern Sharia banking services through more than 1,000 branches. The broadcast emphasizes inclusivity and the core values that position BSI as the largest Sharia bank in Indonesia.



Nah ini DSS (Dji Sam Soe)

Broadcast Pax

Collaborated with Nineineone

NAHini! is a casual talk show program that features light yet authentic conversations with inspiring guests from diverse backgrounds. Carrying the concept of "Ngobrol Asli Hari Ini" ("Real Conversations of Today"), the show is presented in a relaxed setting—often accompanied by a cup of coffee—bringing genuine, insightful, and relatable dialogues to the audience.



BSI Roll Out

TV Commercial

Collaborated with Aldmich Live

This TVC project is part of the nationwide unification and large-scale migration campaign for Islamic banking, focusing on the transformation process of BSI (Bank Syariah Indonesia) in Region XI. Through compelling storytelling and cinematic visuals, the video highlights the strategic steps of customer migration, the internal team dynamics, and the spirit of collaboration that drives the unification of Islamic banking systems.





Hello Creative Selected Uork

Video Mapping

- Content Production
- Technical Man Power
- Sclicing & Alignment
- Equipment

PON Aceh & Sumut

Video Mapping

We provide professional video mapping services to create stunning and immersive visual displays for various events, including PON Aceh & North Sumatra. With precise slicing and alignment processes supported by experienced technical teams, we ensure every visual detail is projected accurately and runs seamlessly throughout the event—delivering a truly spectacular visual experience for the audience.







Mandiri WOW Solo 2024

Video Mapping

We provide professional video mapping services to create stunning and immersive visual displays at the Mandiri WOW Solo 2024 event.
Supported by an experienced team in content production, equipment setup, as well as precise slicing and alignment, we ensure that every visual is projected accurately and runs seamlessly throughout the event, delivering a dynamic and spectacular visual experience for all audiences.



Savyasa Launching

Video Maping

To celebrate the grand launch of Savyasa Residences, a premium housing development, we present a spectacular visual experience through captivating interactive video mapping. Using advanced projection technology, the outdoor area of the residence is transformed into a living canvas—showcasing blooming animations, vibrant colors, and dynamic movements that perfectly reflect the modern-luxury concept of the Savyasa brand.

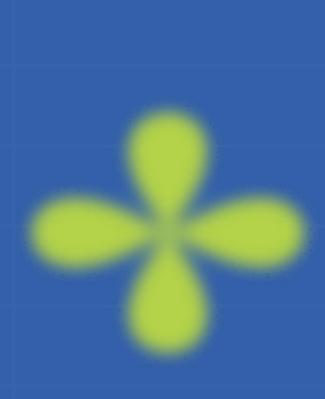




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OCBC Bank

Video Maping

As part of enhancing the brand experience at a corporate event, OCBC Bank presented an immersive video mapping display that transformed the stage structure into dynamic visual elements. With 3D projection designs precisely synchronized to the physical contours of the venue, the video mapping showcased OCBC's identity in a modern, animated, and multi-layered format—representing the company's innovation and credibility in the digital era.





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Why Choose Us -



One Stop Creative Solution

Responsive & Adaptive Team

Multi-Industry Expertise

Creative Support for Your Vision

All your visual needs, from branding to multimedia, handled by one team.

We are the digital generation that understands modern market behavior.

We have collaborated with various sectors, ranging from SMEs and startups to institutions and corporations.

We provide a wide range of services, from creative visuals, lighting production, and website development to broadcasting.

















Let's Connect

Get in touch

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